



10 Compelling Reasons to Hire Sandy Geroux, M.S. for Your Next Event

1- You want proven concepts, actionable solutions and immediate results

Sandy has “been there and done that” on both sides of the leadership equation. She knows, first-hand, the challenges of leading and engaging teams, as well as the challenges of remaining engaged and vital in your own work as a leader. Leaders count on Sandy to help them recognize the “blind spots” that hold them back from engaging their teams at the highest levels. Team members count on her to understand their challenges and inspire them to higher heights, to see obstacles as opportunities within their organization. Sandy uses concepts and illustrative stories that come from her own real-world experience and the experience of others in order to make the concepts she shares relatable, actionable and meaningful for her audiences. You can trust that her concepts work.

2- You need to keep it simple and accessible

Too many experts and consultants overcomplicate the principles of leadership to the point that leaders run around in circles, wondering if what they do will actually engage their team members. Sandy’s concepts are refreshingly simple, easy to implement and sustainably actionable.

3- You want creatively organized and memorable content

If a presenter’s material is as quickly forgotten as it is learned, it does the learner no good. Sandy’s content is organized into 5 easy-to-follow, actionable principles called The WOWplace Rules to help leaders and team members remember what to focus on each and every day, long after they’ve left the training room.

4- You want effective tools to help attendees apply the concepts

Sandy provides tools, templates and assessments to help leaders and team members alike quickly identify their strengths, as well as areas that need work. She selects the proper tools in order to help each unique individual apply them in their daily lives.

5- You want a speaker who customizes their programs to match clients’ objectives

Sandy does her homework – every time, not just some of the time. She is not a cookie-cutter presenter because she realizes that there are no cookie-cutter audiences or challenges. Each challenge requires its own set of approaches that are relevant to the people and processes within an organization. Prior to your event, she’ll find out who is in the audience, why they are coming together, and the main challenges she is commissioned to help them overcome. She then adapts her presentation accordingly to provide the highest possible value to that audience to help them get the results they desire! Sandy is often listed as one of the highlights and most relevant of the conference.



6- You want a speaker who is able to adapt to your audience

Over 25,000 attendees have benefitted from Sandy's programs. She knows how to engage them and move them to action. From leaders to administrative professionals to front line customer service representatives to independent salespeople to caregivers... and from healthcare to hospitality to real estate to utility and construction – and more. As one of her clients put it, *"Sandy has a way of speaking to many different kinds of people in such a way as to get them to want to do the things she suggests."*

7- Your audience wants to interact and engage in the presentation

Sandy's sessions are enthusiastic, engaging and have lasting impact on her audiences. She understands the importance of interacting with and engaging attendees in as many ways as possible – through story-telling, self-evaluations, active participation or even just challenging each one to think in different ways with new perspectives and actionable takeaways.

8- You want someone who is easy to work with

Let's face it, things happen: more attendees sign up than expected, the room is not ready or the presentation is moved to a different room. The technology isn't working, another speaker goes over or under their time, someone doesn't show up (or is late)... you name it, it can happen in this industry. Sandy knows it as well as you do. If you need to make an adjustment – even a last-minute one – just let her know. She'll work with you (and not embarrass you in front of your audience members) and may even be a resource in the moment to find solutions to the glitch. You can count on her to remain calm, cool and collected – and completely professional – no matter what.

9- You need to know your speaker will deliver, no matter what

Again, things happen. Sandy has delivered programs wearing a back brace, on crutches from a broken foot, while experiencing altitude sickness and with no sleep due to airline and travel issues. Nothing shakes Sandy... when challenges arise, you can depend on Sandy rising to meet them.

10- You want an authentic speaker who walks her walk and talks her talk

Sandy doesn't just talk about how others can create WOW experiences... she's all about creating the WOW factor in her own life and business. One of the greatest compliments Sandy has received (often) is, *"You are the same off-stage as you are on the stage. WOW!"*

Contact us for pricing and availability: (407) 856-1188 ~ sandy@thewowplace.com