



## Bios for Sandy Geroux, M.S.

### **Twitter-Length Bio** (138 characters):

National speaker and author Sandy Geroux delivers inspiring programs to help you create WOW experiences. Her website: [www.thewowplace.com](http://www.thewowplace.com).

### **Short Bio** (50 words):

National speaker and three-time author Sandy Geroux helps you “Turn Your Workplace Into a WOWplace”, helping leaders create higher levels of engagement, commitment and exceptional service. A sales award recipient and frequent contributor to industry publications, Sandy can be contacted at [sandy@theWOWplace.com](mailto:sandy@theWOWplace.com), or visit [www.theWOWplace.com](http://www.theWOWplace.com) or [www.WOWplaceBook.com](http://www.WOWplaceBook.com) for more information.

### **Medium Bio** (93 words):

Sandy Geroux is a recognized authority on creating WOW experiences. Speaker, author of three books and recipient of numerous sales awards, she is a frequent contributor to business and trade publications; she's also a singer! Described as enthusiastic, energetic and extremely motivating, Sandy's programs as well as her newest book, *Turn Your Workplace Into a WOWplace*, overflow with ideas and tips to help leaders demonstrate and reinforce everyday actions that inspire associates to go the extra mile to find hidden WOW's that add up to exceptional experiences for everyone around them. ([www.theWOWplace.com](http://www.theWOWplace.com); [sandy@theWOWplace.com](mailto:sandy@theWOWplace.com)).

### **Long Bio** (469 words):

With over 27 years of speaking and training experience, Sandy Geroux delivers motivational keynotes and training programs to help “Turn Your Workplace Into a WOWplace” which focus on creating places where employees are not just grateful to have *a* job, but thankful to have *their* job, creating higher employee engagement and commitment to values and exceptional service. Her programs address issues including creativity and innovation in the workplace, tapping into employees' hidden/underutilized talents and interests, and creating a culture of caring, compassion and commitment to values, respect and service to others.

Author of three books and recipient of numerous sales awards, Sandy is also a frequent contributor and columnist to business and industry magazines.

Sandy's commitment to serving her community has led her to serve in several capacities for organizations that help at-risk children. She is a student mentor in Osceola County's Take Stock In Children program, and also serves as a Past Chairman for Give Kids Safe Shelter and Fundraising Chair for the Children's Advocacy Center for Osceola County, Inc.

To help businesspeople in her community, she has also served as Chairman of the Small Business Council for the Kissimmee/Osceola Chamber of Commerce.

Sandy's commitment to furthering the speaking profession and helping her fellow speakers also led her to join and serve the National Speakers Association (NSA). She is an active member of the Central Florida Chapter of NSA, as well as a Past President and Past Academy Dean.

Having served as a Business Systems Consultant to a national catalog retailer, designing, testing, implementing and training users on its corporate-wide systems, Sandy has had much exposure to the world of technology. In addition to participating in corporate-wide technology initiatives, she also owned a desktop publishing business and has taught hands-on computer classes at technology companies and colleges in Rhode Island and Massachusetts. In 2013, she earned her Masters Degree in Information Systems Management, graduating summa cum laude from Hodges University in Naples, FL.

In addition, Sandy is also a singer, has performed in numerous musical and dramatic stage productions and has sung the National Anthem at various sports venues, including Daytona International Speedway. At her clients' requests, she often includes humorous song parodies and inspiring songs in her programs for added impact on her audiences.

Sandy combines real-life entrepreneurial, entertainment, training and speaking experience and knowledge that make her uniquely qualified to help diverse audiences not only *realize* the benefits of creating WOW experiences, but show them *how* to achieve the success they desire. Thus, her programs are not only inspiring, but overflowing with practical ideas, tips and tools to help individuals succeed with their personal dreams and assist organizations in accomplishing their bottom-line objectives.

Another plus is Sandy's dynamic speaking style, which has been described by those who have seen her as enthusiastic, energetic and extremely motivating!

#### **Speaker Introduction (136 words):**

Our presenter today is a national speaker, trainer and author on the topics of customer service, employee engagement, and creating "WOW" experiences. She helps her clients find ways to create large and small "WOW's that foster a culture focused on innovation, creativity, exceptional service and respect.

Recipient of numerous sales and business awards, she is also an entertainer, and often sings custom song parodies and inspiring songs to create excitement, energy and inspiration.

She has even sung the National Anthem on numerous occasions for 12,000 people at Daytona International Speedway!

She is here today to give us tips and ideas to help us focus on the impact of everyday actions that create exceptional experiences for employees so they create exceptional experiences for customers... and turn our workplace into a WOWplace.

Please help me welcome Sandy Geroux!

#### **5 Fun Facts You Didn't Know About Me:**

1. I am a singer and have performed in community stage plays, dinner theater and other musical forums. I have also sung the National Anthem on numerous occasions for 12,000 people at Daytona International Speedway!

2. I used to work on a “chain gang!” (I worked summers in a jewelry factory and one summer was given 25,000 chains and a pair of pliers, where my job was to take the half-link off both ends of each chain after they had been cut into specific lengths on a cutting machine!)
3. My whole family is very musical. Everyone sings and plays (or used to play) at least one instrument. My instruments were Alt Saxophone and guitar! During my early years, people used to ask my family (Mom, Dad, my sister and me) to sing for them at parties, which we did in 4-part harmony... we were a little mini von Trapp family!
4. My favorite movies are *The Wizard of Oz* and *Beauty & the Beast*. My favorite musical is *Wicked*.
5. My heritage is 100% Italian, which accounts for much of my animated speaking style. If you tie my hands, I almost literally can’t speak!